



NEWS RELEASE

SUPER SUMO Issues Press Release

Press release from Paul Hanna, Managing Director, Supersumo Ltd.

November 4th 2008

Let me say a great thank you to all the companies and customers who showed their support for the devastating fire that we experienced at our headquarters in Loughborough on the evening of Wednesday October 29th 2008.

Within two days of the inferno we were able to resume manufacturing at an alternative site in Wymeswold, North Leicestershire, with the aid of our material suppliers and, in particular, Childs Play Leisure who allowed us use of their sewing machines and storage facilities. Fortunately all our computer and communication systems are backed up and functioning.

Supersumo Ltd has grown as a manufacturing company since 1991 and like many of the businesses we supply in the UK, Europe and beyond we have experienced great success and some set backs. We are committed as a UK manufacturer to grow, 2008 has been our best trading year, and we are even more motivated to sell our successful brand of products here and abroad.

Once more thanks to all who showed their support and we look forward to seeing you directly at the US trade show in November and the Inflated News Trade Show in March 2009.

Paul Hanna
Managing Director
Supersumo Ltd

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